**PERIOD 3 & 4 CITY TOURISM PROJECT**

**You have been hired to lead a new tourism campaign for one of the major cities of the trading world.**

**Your group will be responsible for creating an advertisement for your city/city-state with the goal of making the city as appealing to visit and trade as possible.**

**You can present your city in a number of different ways. Some suggestions include:   
A pamphlet**

**A short video commercial**

**A series of tourism posters/Ads**

**A tourism song**

**A travel guidebook for your city**

**Regardless of your format you will need to include the following information:**

* Basic History and characteristic of the city(PRIOR TO 1800)
  + Founding dates, location, geography, demographics of population
* Culture of the City
  + Religions practiced, languages spoken, artistic and scientific accomplishments, major architectural/infrastructure characteristics
* Political Structure of the City
  + City-state?, capital of empire?, allies, political alliances involved in, ect
* Economics of the City
  + Major economic practices of the cities, goods imported/exported, trade networks involved in, economic innovations, ect
* Why visit?
  + With all that information established, why should other visit? What makes this city so special?

**KEEP ALL INFORMATION PRIOR TO 1800 CE**

**DUE THURSDAY 1/25**